



# **DIGITAL MEDIA PRODUCTION (420)**

**REGIONAL 2026**

**PRELIMINARY**

**Judge Key**

## TOPIC

Create a 1–2 minute video that introduces high school students to exciting and fast-growing careers in the digital age. The video should be informative, visually engaging, and include a clear call to action for students interested in pursuing these paths.

Key Points to Consider (but not limited):

1. What career are you spotlighting, and why is it exciting or important today?
2. What makes this career a good fit for students like you?
3. How can students start exploring this career right now?
4. What message do you want to leave your audience with?

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## GENERAL GUIDELINES

1. **Formulate Questions:** As a team of judges, create two to three questions to ask at the end of each presentation. *Make sure to ask the same questions to each contestant.* Potential questions are listed below.
2. **Presentation Details:**
  - **Setup Time:** Contestants have up to 3 minutes to set up.
  - **Presentation Time:** Contestants have up to ten (10) minutes to present, followed by up to five (5) minutes for judges' questions.
  - **Completion:** Excuse the contestant after the judges' questions are finished.
3. **Judging Rules:**
  - **No Ties:** There can be no ties in the top 10 contestants. Judges are responsible for breaking any ties.
  - **Ranking:** The administrator will fill out the ranking sheet before dismissing the judges.
4. **Scoring:**
  - Individual scores are not to be given to students.
  - Only general statements are to be shared.
  - Contestants are not allowed to ask questions.
  - Please share your comments directly online. Contestants will see these comments which will help prepare them for future competitions.
5. **Post-Presentation:**
  - **Materials:** Give any contest materials to the administrator.
  - **Audience:** No audience is allowed in the contest room.

## POTENTIAL JUDGE'S QUESTIONS

1. What digital-age career did you choose to spotlight, and why do you think it's exciting for students today?
2. What skills or interests make this career a good fit for high school students?
3. What is one way students can start exploring this career right now?
4. What message did you want your audience to remember after watching your video?

**FINAL STEPS.** Double-check and verify all scores.